

# VOORHEES POLICE DEPARTMENT

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## NEWS RELEASE

For Immediate Release:

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### Voorhees Police Department Helps Promote Annual "Put the Brakes on Fatalities Day"

**VOORHEES** -- Motorists in New Jersey and throughout the nation are asked to join a day-long effort on October 10, 2016, designed to increase awareness about safe driving behaviors and keep the State's roadways fatality free for one-day.

Known as **Put the Brakes on Fatalities Day**, the national initiative was designed to unite the country in moving toward zero fatalities for one full day by encouraging motorists to obey all traffic laws, including buckling up, every ride; driving the posted speed limit; avoiding distractions while driving; and always being safe and sober behind the wheel. Our goal is to experience a day when all roadway users are extra vigilant and there are no fatalities on our roadways.

To support this effort, the Voorhees Police Department Traffic Unit will be conducting pro-active patrols in motor vehicle crash hotspots throughout Voorhees Township.

Last year in New Jersey, 562 individuals lost their lives in motor vehicle-related crashes, up from 556 in 2015. Pedestrian fatalities increased from 168 in 2014 to 173 in 2015. The 2015 number represents 30% of all crashes while nationally pedestrian fatalities are at 15%. Statewide law enforcement agencies will be utilizing their variable message boards and conducting educational activities to raise public awareness regarding this issue during the week of October 3rd ending with "Brakes on Fatalities Day" on October 10th.

Additional information on the "**Put the Brakes on Fatalities Day**" is available by logging on to [www.brakesonfatalities.org](http://www.brakesonfatalities.org). Be sure to also follow us on Facebook, Twitter (@VoorheesPolice), and other social media platforms including our website, [www.vtpd.com](http://www.vtpd.com).

"TRAVEL THE PATH OF INTEGRITY WITHOUT LOOKING BACK.  
FOR THERE IS NEVER A WRONG TIME TO DO THE RIGHT THING."