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Media Release

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Voorhees Police Helps Promote Annual “Put the Brakes on Fatalities Day”

(Voorhees) -- Motorists in New Jersey and throughout the nation are asked to join a day-long effort on October 10, 2018, designed to increase awareness about safe driving behaviors and keep the State’s roadways fatality free for one-day.

Known as **Put the Brakes on Fatalities Day**, the national initiative was designed to unite the country in moving toward zero fatalities for one full day by encouraging motorists to obey all traffic laws, including buckling up, every ride; driving the posted speed limit; avoiding distractions while driving; and always being safe and sober behind the wheel. Our goal is to experience a day when all roadway users are extra vigilant and there are no fatalities on our roadways.

In 2017, New Jersey saw 624 individuals lost their lives in motor vehicle related crashes, up from 602 in 2016 and 562 in 2015. Never forget, there is a face behind each and every one of these tragic numbers! Statewide, law enforcement agencies will be utilizing their variable message boards and conducting educational activities to raise public awareness regarding this issue during the week of October 1st ending with “Brakes on Fatalities Day on October 10th. For more information about this release please contact Captain Carmen Del Palazzo.

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“TRAVEL THE PATH OF INTEGRITY WITHOUT LOOKING BACK.
FOR THERE IS NEVER A WRONG TIME TO DO THE RIGHT THING.”